

Fig. 1A

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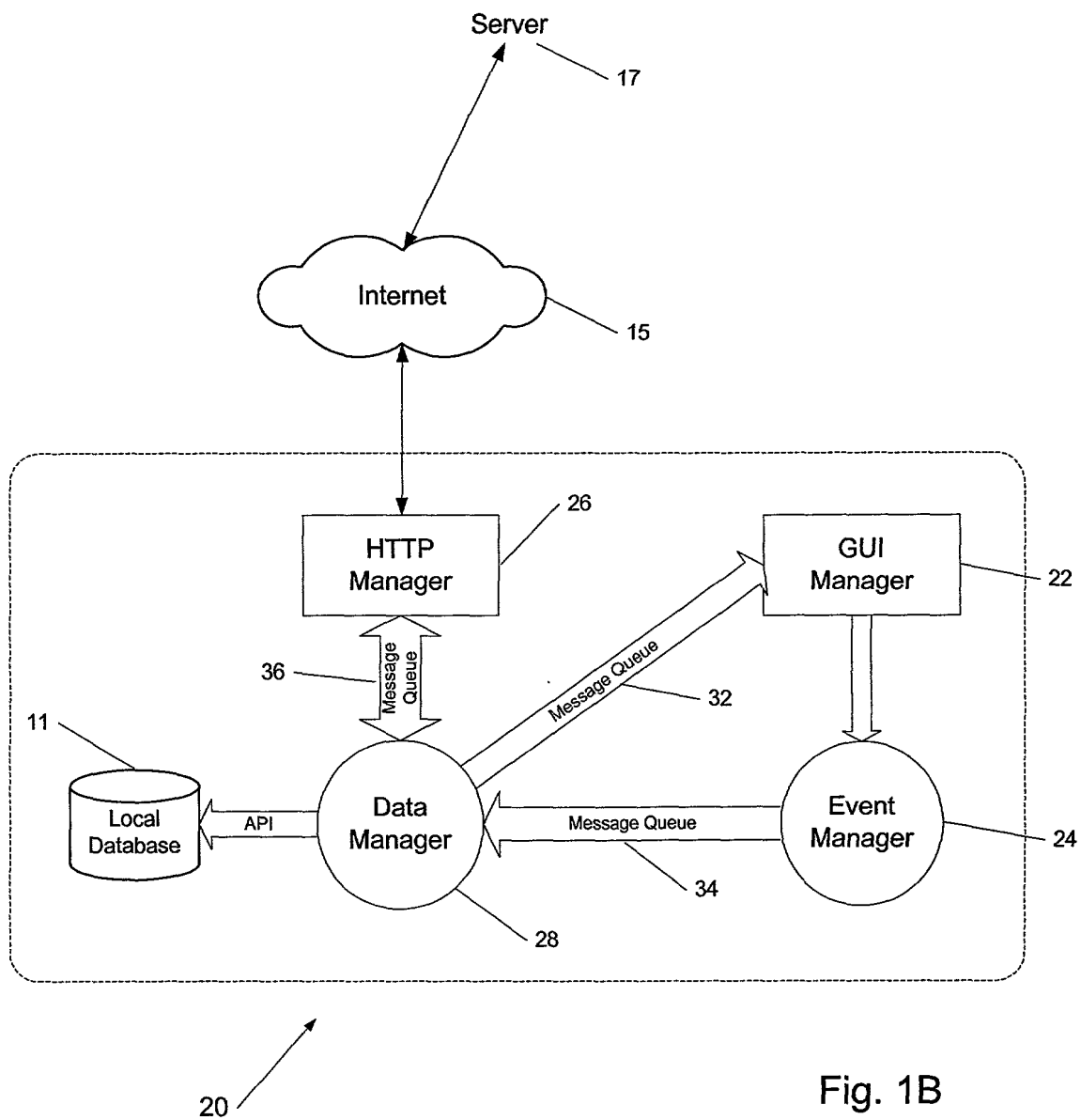


Fig. 1B

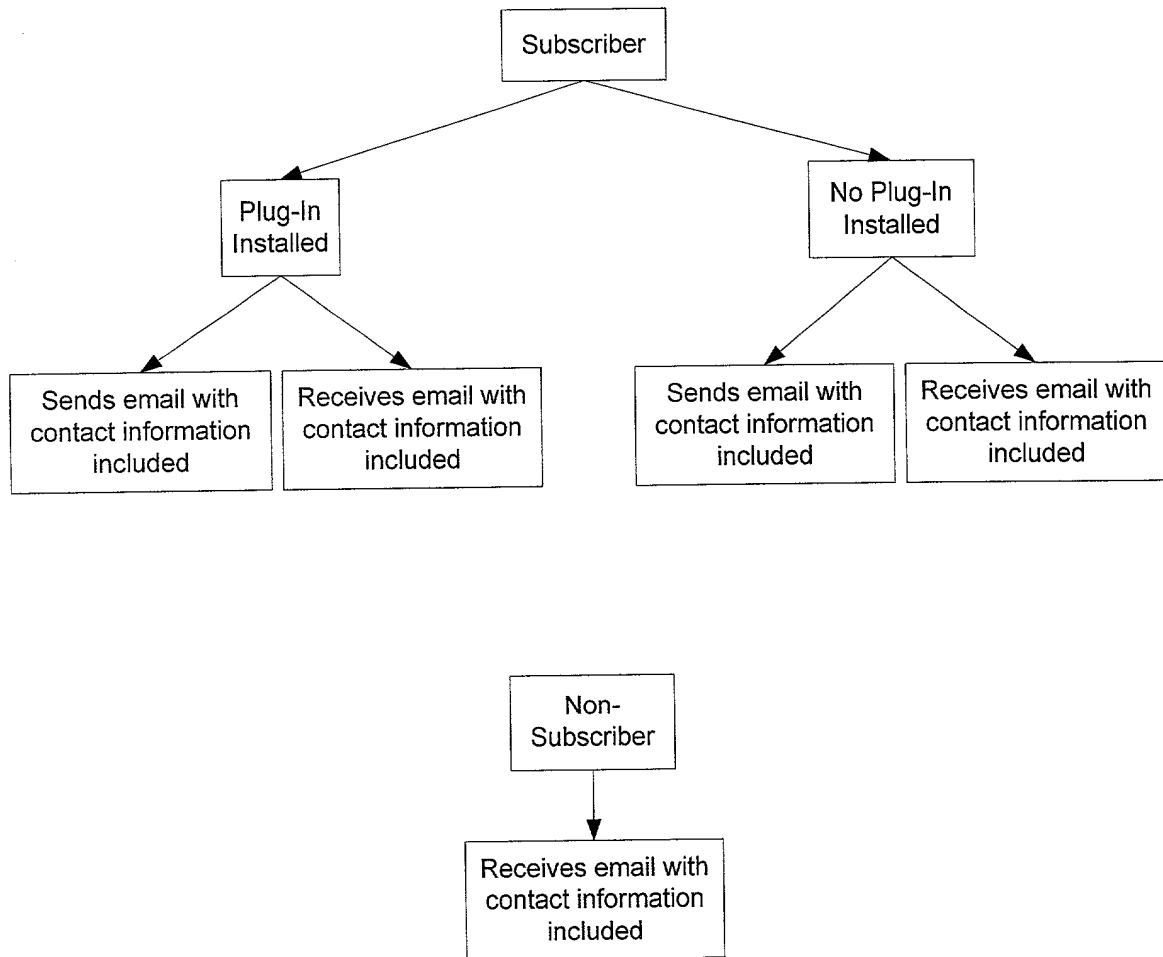


Fig.2

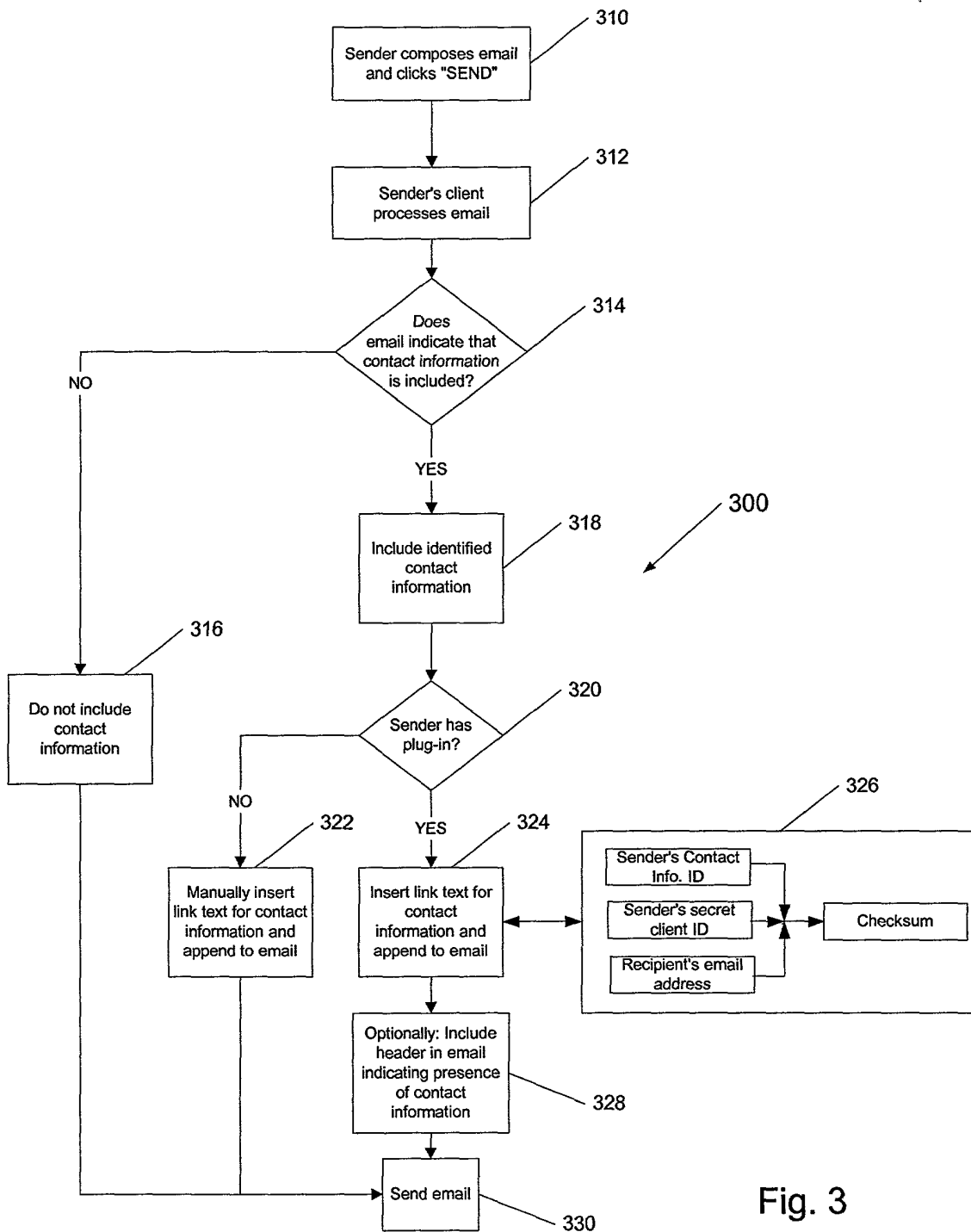


Fig. 3

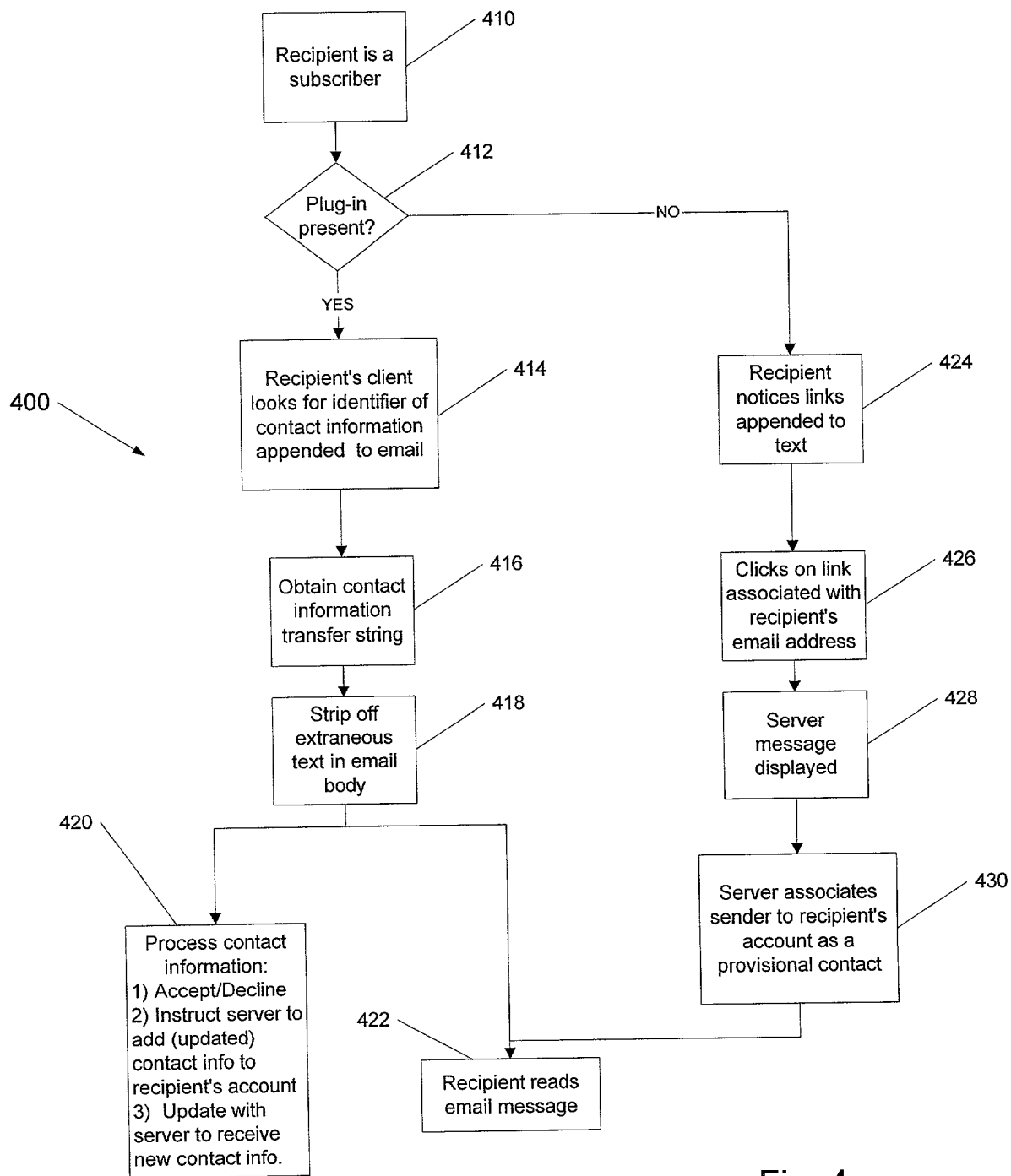


Fig. 4

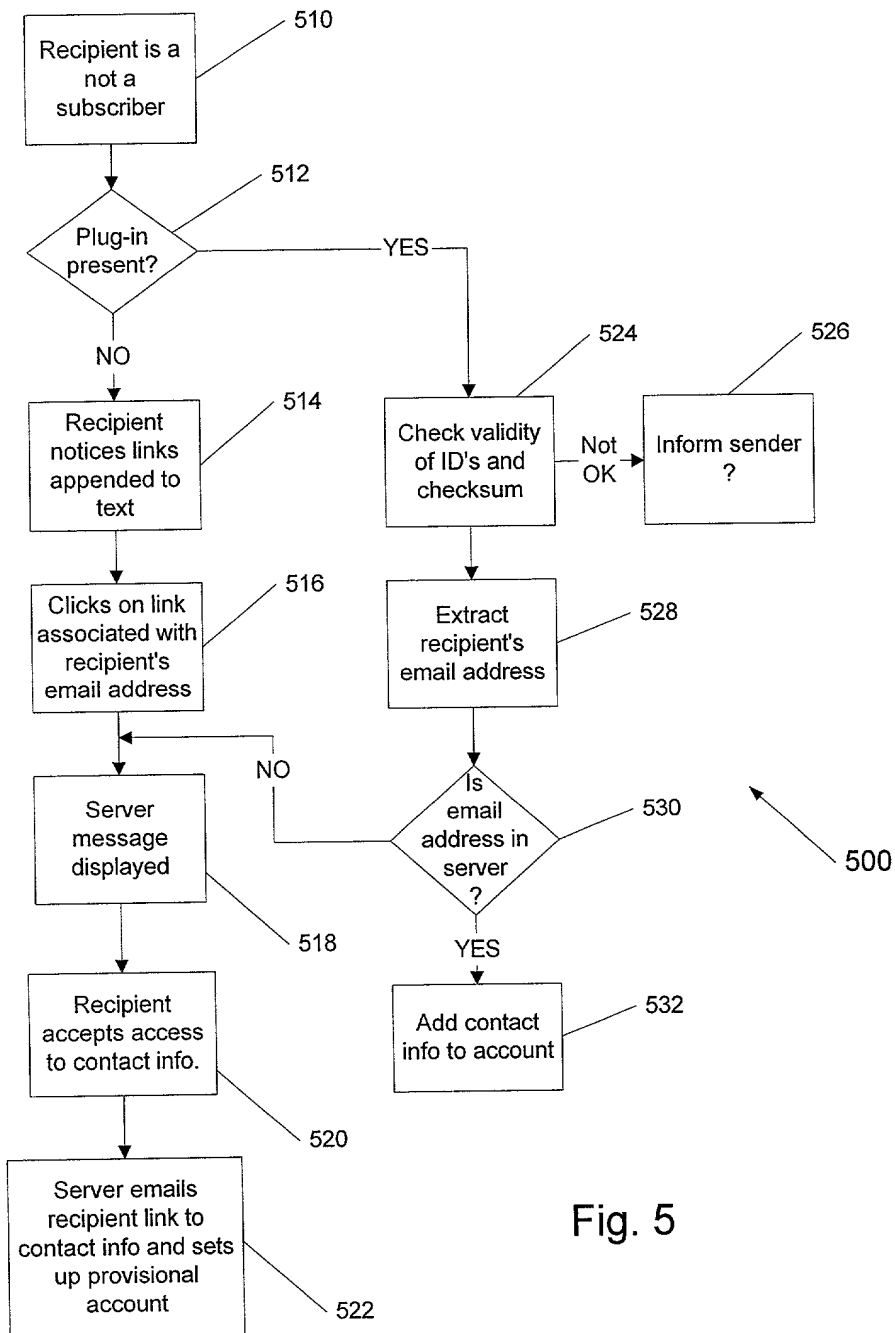


Fig. 5

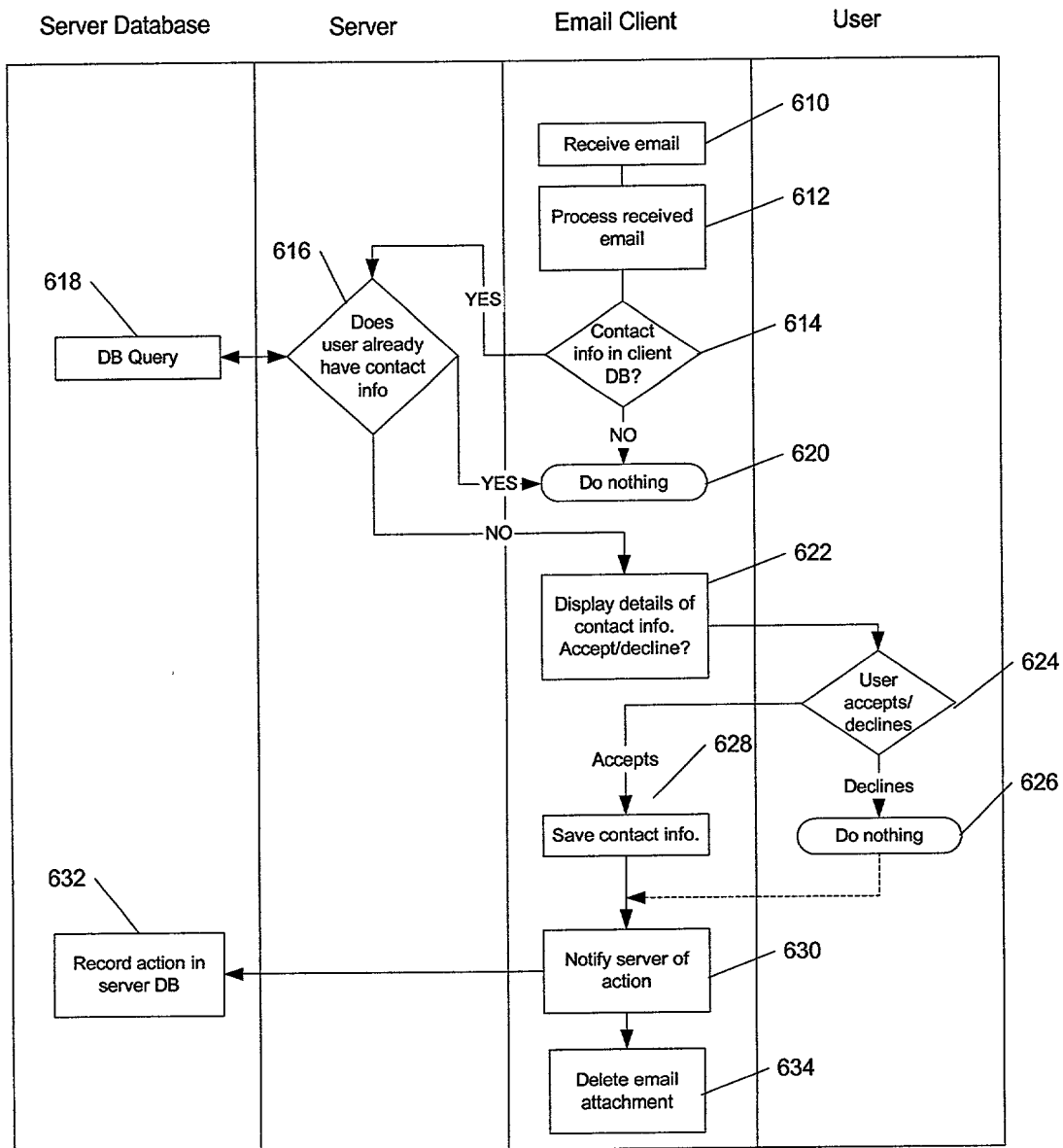
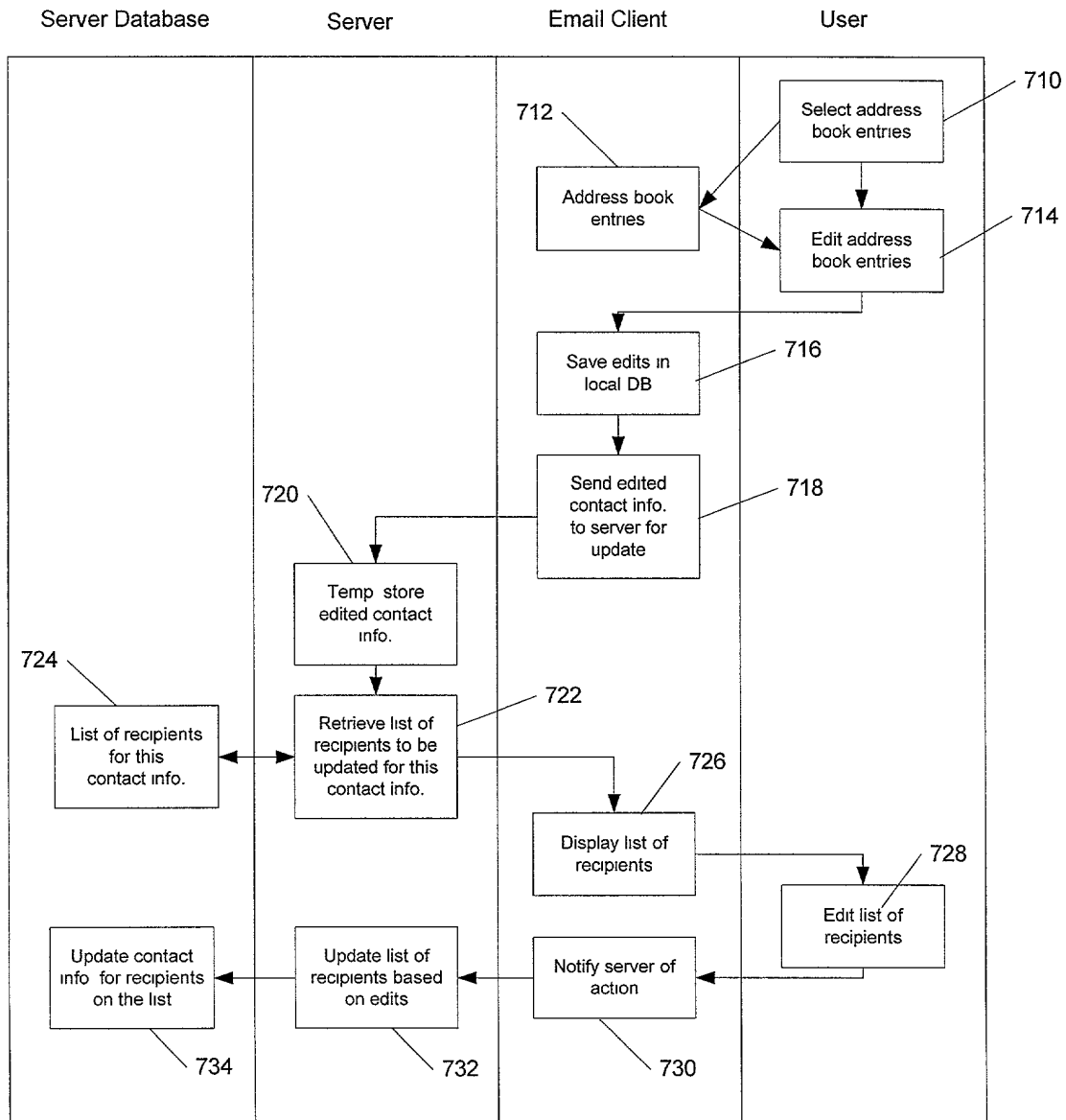


Fig. 6



700 ↗

Fig. 7

To: norman@cambridgeincubator.com;
jimmy@gmc.com; chevy@chase.com
From: bob@yahoo.com
Subject: Hi friends

Body:
Hi all,
I wanted to let you know that I've moved cities and jobs. My
new contact details are included in the livecard link attached.
Cheers,
Bob

Bob Smith
800 555-1212

My business livecard is included.

Fig. 8

20050707 09:26:35

To: norman@cambridgeincubator.com;
jimmy@gmc.com; chevy@chase.com
From: bob@yahoo.com
Subject: Hi friends

Body:
Hi all,
I wanted to let you know that I've moved cities and jobs. My
new contact details are included in the livecard link attached.
Cheers,
Bob

Bob Smith
800 555-1212

My business livecard is included. Click on this link to receive:
<http://peoplestreet.newuser.asp?id=bob876>

Fig. 9

To: norman@cambridgeincubator.com;
jimmy@gmc.com; chevy@chase.com
From: bob@yahoo.com
Subject: Hi friends

Body:
Hi all,
I wanted to let you know that I've moved cities and jobs. My
new contact details are included in the livecard link attached.
Cheers,
Bob

Bob Smith
800 555-1212

My business livecard is included. Click on your link:

norman@cambridgeincubator.com →
<http://peoplestreet.newuser.asp?e=norman%40cambridgeincubator.com&id=bob876&checksum=5642456>

jimmy@gmc.com → [http://peoplestreet.newuser.asp?e=jimmy%40gmc.com &id=bob876&checksum=2349432](http://peoplestreet.newuser.asp?e=jimmy%40gmc.com&id=bob876&checksum=2349432)

chevy@chase.com → [http://peoplestreet.newuser.asp?e=chevy%40chase.com &id=bob876&checksum=9084241](http://peoplestreet.newuser.asp?e=chevy%40chase.com&id=bob876&checksum=9084241)

Fig. 10